




Site Usage


 **1,145,963** Visits

 **46.83%** Bounce Rate

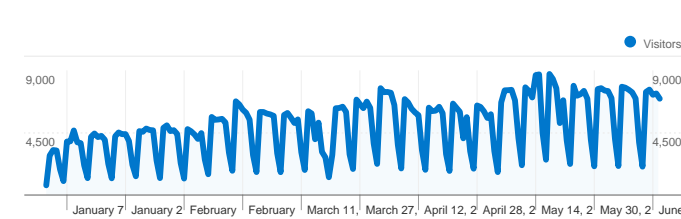
 **3,491,181** Pageviews

 **00:06:34** Avg. Time on Site

 **3.05** Pages/Visit

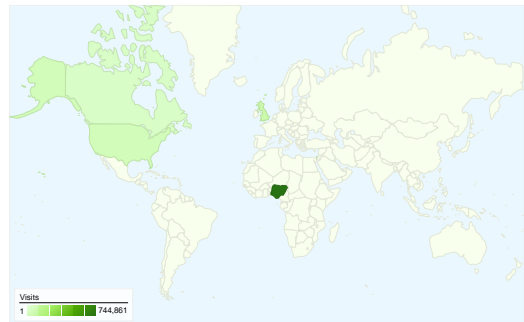
 **38.70%** % New Visits

Visitors Overview

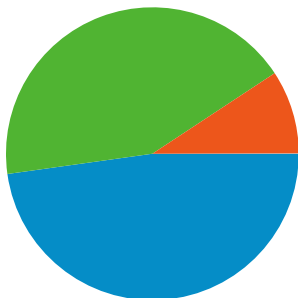


Visitors
455,999

Map Overlay world



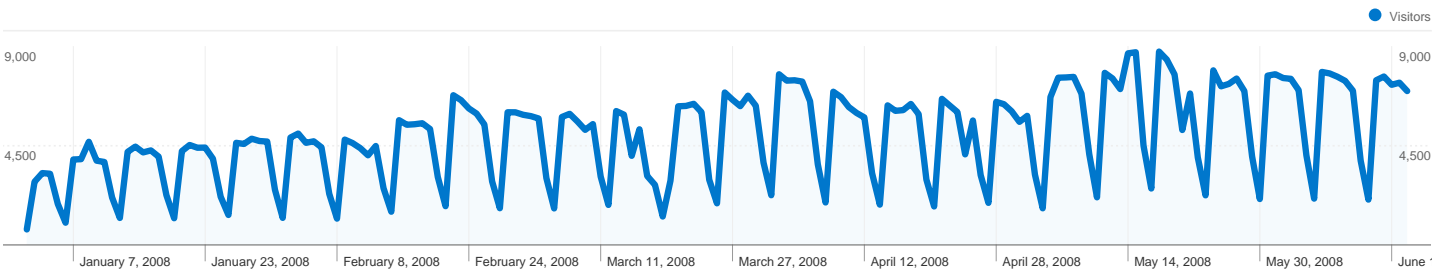
Traffic Sources Overview










- **Direct Traffic**
547,659 (47.79%)
- **Search Engines**
492,041 (42.94%)
- **Referring Sites**
105,955 (9.25%)
- **Other**
308 (0.03%)

Content Overview

Pages	Pageviews	% Pageviews
/	1,205,659	34.53%
/category/graduate-jobs-nigeria	194,972	5.58%
/jobs	105,981	3.04%
/category/banking-jobs-nigeria	83,980	2.41%
/page/2	78,791	2.26%

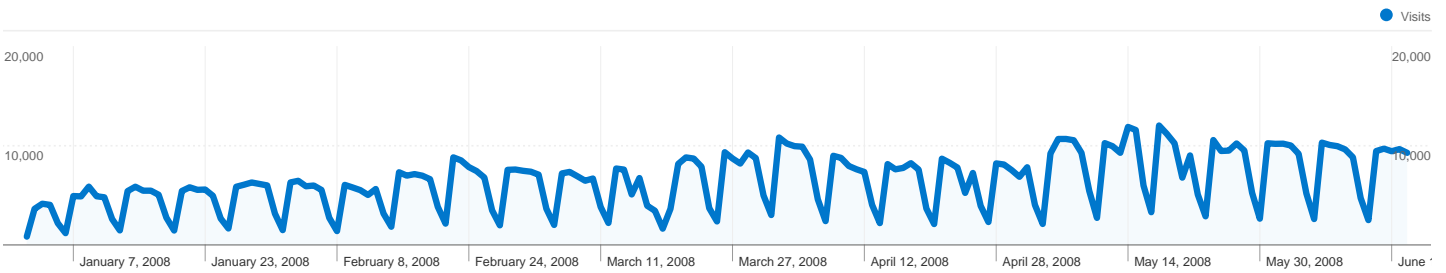


455,999 people visited this site




-  **1,145,963 Visits**
-  **455,999 Absolute Unique Visitors**
-  **3,491,181 Pageviews**
-  **3.05 Average Pageviews**
-  **00:06:34 Time on Site**
-  **46.83% Bounce Rate**
-  **38.75% New Visits**

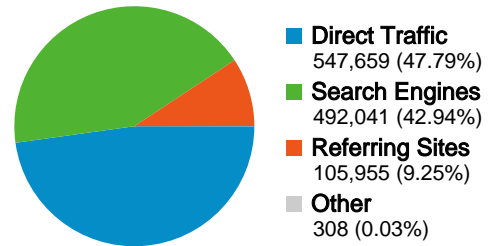
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	994,421	86.78%	Unknown	982,131	85.70%
Firefox	123,393	10.77%	T1	89,070	7.77%
Opera	23,537	2.05%	Dialup	29,664	2.59%
Safari	2,237	0.20%	DSL	26,466	2.31%
Mozilla	1,405	0.12%	Cable	16,118	1.41%



All traffic sources sent a total of 1,145,963 visits

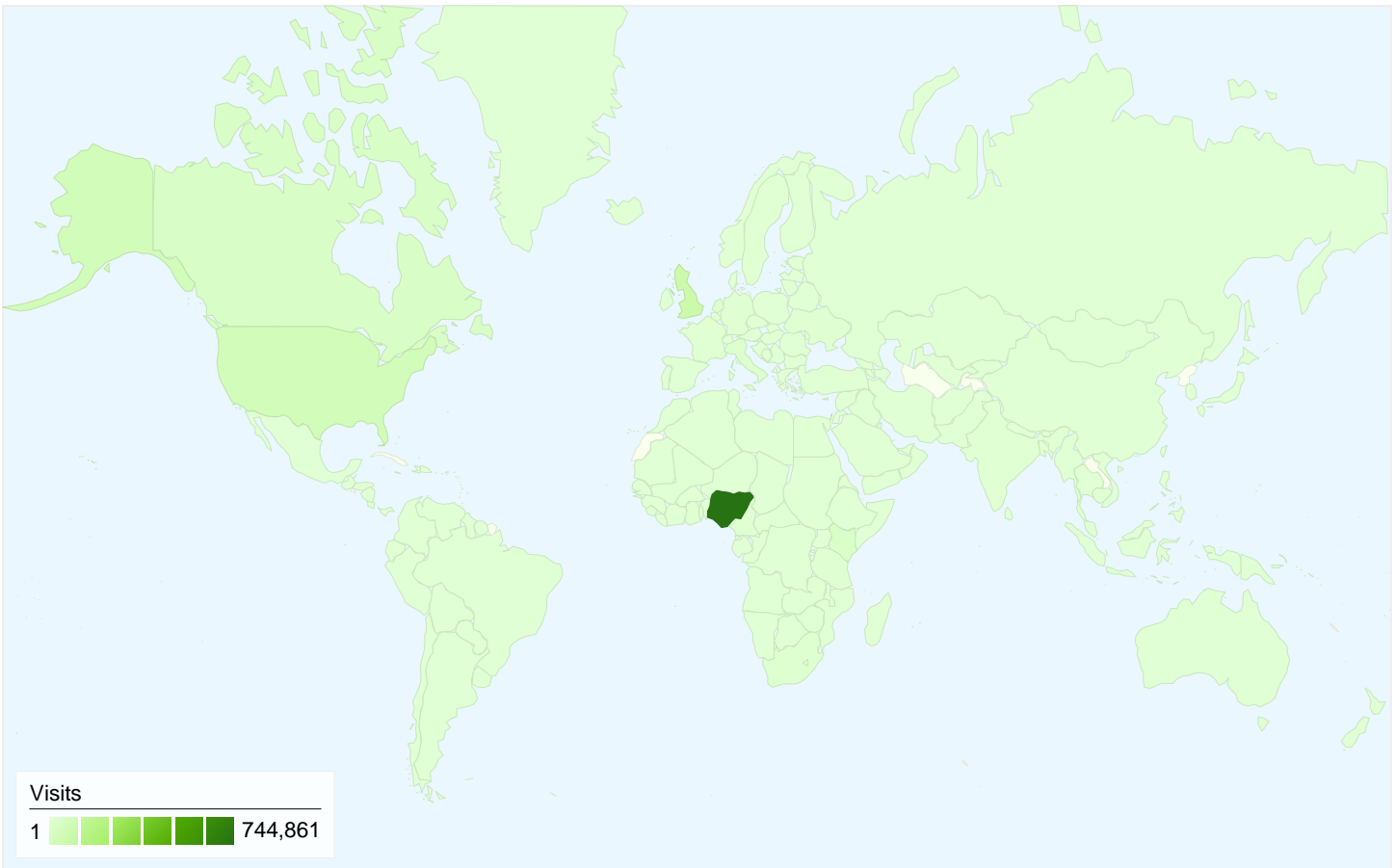
-  **47.79% Direct Traffic**
-  **9.25% Referring Sites**
-  **42.94% Search Engines**



Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	547,659	47.79%
google (organic)	403,309	35.19%
yahoo (organic)	47,702	4.16%
careersnigeria.com (referral)	35,354	3.09%
live (organic)	28,552	2.49%

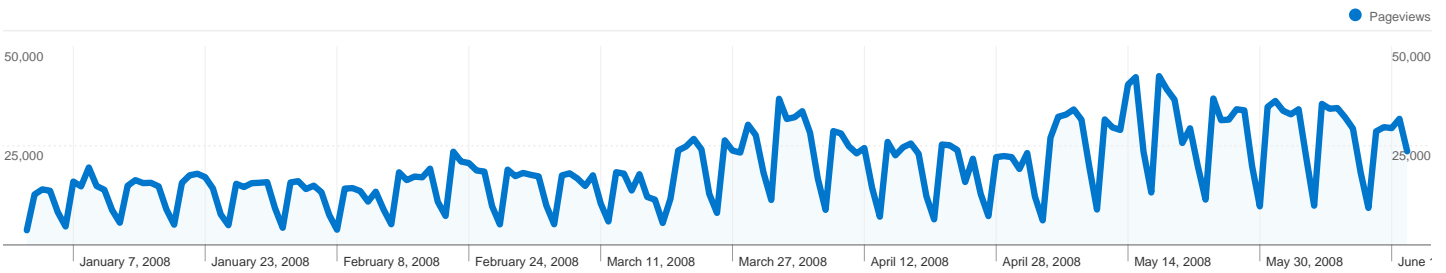
Keywords	Visits	% visits
jobs in nigeria	41,406	8.42%
www.careersnigeria.com	26,400	5.37%
careersnigeria	21,092	4.29%
careersnigeria.com	15,596	3.17%
careers nigeria	14,756	3.00%




1,145,963 visits came from 189 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 1,145,963 % of Site Total: 100.00%	Pages/Visit 3.05 Site Avg: 3.05 (0.00%)	Avg. Time on Site 00:06:34 Site Avg: 00:06:34 (0.00%)	% New Visits 38.74% Site Avg: 38.70% (0.11%)	Bounce Rate 46.83% Site Avg: 46.83% (0.00%)	
Nigeria	744,861	2.94	00:06:35	35.68%	47.28%
United Kingdom	89,796	3.58	00:06:00	39.13%	45.91%
Israel	65,995	3.20	00:07:46	55.23%	42.54%
United States	59,460	3.18	00:06:15	43.17%	47.54%
Canada	31,791	3.41	00:07:37	54.28%	41.35%
Kenya	30,514	3.27	00:07:11	43.96%	43.46%
Italy	13,858	3.14	00:07:34	47.75%	44.91%
Lebanon	13,492	2.96	00:06:16	35.51%	45.29%
Netherlands	12,647	2.88	00:04:43	25.49%	50.18%
South Africa	10,281	2.84	00:05:47	35.88%	52.03%



Pages on this site were viewed a total of 3,491,181 times

 **3,491,181** Pageviews

 **2,556,067** Unique Views

 **46.83%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	1,205,659	34.53%
/category/graduate-jobs-nigeria	194,972	5.58%
/jobs	105,981	3.04%
/category/banking-jobs-nigeria	83,980	2.41%
/page/2	78,791	2.26%